

2025-2026 Season Subscription Overview

American Mosaic: Celebrating 250 Years

Made in America

Thursday, October 2, 2025
7:30 p.m. / Waco Hall

The opening concert of Maestro Lawrence Loh's second season as Music Director will feature Grammy Award-winning violinist [Anne Akiko Meyers](#) playing Barber's Violin Concerto – one of the great lyrical American classical concertos, complete with technical fireworks. The WSO will be featured in Rachmaninoff's *Symphonic Dances*, his final symphonic work written entirely in America and premiered by the Philadelphia Orchestra. We open with Dvořák's Carnival Overture, written just before he traveled abroad from Prague to live in the US to teach in New York City. This overture was seen as both a farewell to his native country and a hello to New York.

Repertoire:

Antonín Dvořák – *Carnival Overture*, Op. 92

Samuel Barber – *Violin Concerto*, Op. 14

Anne Akiko Meyers, Grammy Award-winning violinist

Sergei Rachmaninoff – *Symphonic Dances*, Op. 45

Cliburn International Piano Competition Gold Medal Winner Aristo Sham

Thursday, January 22, 2026
7:30 p.m. / Waco Hall

[Aristo Sham](#), the Gold Medalist and "Audience Favorite" of the 2025 Cliburn International Piano Competition, will join Maestro Loh and the Waco Symphony in playing the first piano concerto of Johannes Brahms. This competition was named for American pianist Van Cliburn who, in 1958 during the Cold War, won the Tchaikovsky Competition in Moscow. In tribute to that monumental feat in artistic diplomacy, the WSO will perform Tchaikovsky's final Sixth Symphony. We open this concert with music by composer Jessie Montgomery. She wrote *Starburst* in 2012 for The Sphinx Virtuosi, the flagship ensemble of the Sphinx Organization. Montgomery writes the following to describe this work: "Exploding gestures are juxtaposed with gentle fleeting melodies in an attempt to create a multidimensional soundscape."

Repertoire:

Pyotr Ilyich Tchaikovsky – Symphony No. 6

Jessie Montgomery – *Starburst*

Johannes Brahms – Piano Concerto No. 1

Aristo Sham, 2025 Cliburn International Piano Competition Gold Medal-winning Pianist

From Bernstein to Copland

Thursday, November 6, 2025
7:30 p.m. / Waco Hall

"From Bernstein to Copland" explores music by two friends who truly defined American music in the 20th Century. Bernstein's *Three Dance Episodes* from "On the Town" and Copland's *Appalachian Spring* are filled with dance, joy, and nostalgia. The Waco Symphony welcomes [Emily Levin](#), principal harp of the Dallas Symphony playing Ginastera's colorful Harp Concerto. Maestro Loh is a champion of the music of [Polina Nazaykinskaya](#) and will open the second half with her brand-new work, *Elegy XXII*, a work that yearns for peace amongst conflict, loss, and despair; she will attend this concert and conduct a composition masterclass at Baylor. This concert truly showcases the power of music.

Repertoire:

Leonard Bernstein – Three Dance Episodes from "On the Town"

Alberto Ginastera – Harp Concerto, Op. 25

Emily Levin, Principal Harpist, Dallas Symphony Orchestra

Polina Nazaykinskaya – *Elegy XXII*

Written in 2025 for the Eastern Connecticut Symphony

Aaron Copland – *Appalachian Spring*

Stellar, Sterling, and Beethoven 5

Thursday, March 19, 2026
7:30 p.m. / Waco Hall

Beethoven's Fifth Symphony is the centerpiece of the final classical concert of our season, a symphony that is universally known and truly knows no boundaries. We will open with an exciting new work by American composer [Shawn Okpebholo](#) called *Stellar: Fanfare Prelude for Orchestra*. We are proud to welcome the young American cellist [Sterling Elliott](#), a 2021 Avery Fisher Grant recipient and winner of the Senior Division of the 2019 National Sphinx Competition.

Repertoire:

Shawn Okpebholo – *Stellar: Fanfare Prelude for Orchestra*

Written in 2024 for the Chicago Symphony

Franz Joseph Haydn – Cello Concerto in D Major

Sterling Elliott, Sphinx Competition Medal-Winning Cellist

Ludwig van Beethoven – Symphony No. 5

An Emerald City Evening: *Wicked* & All-Time Broadway Favorites

Thursday, April 16, 2026

7:30 p.m. / Waco Hall

Maestro Loh and the Waco Symphony welcome stars from Broadway for an unforgettable night in the Emerald City and beyond! Enjoy powerhouse renditions of iconic songs, from classic Broadway standards to modern hits.

Sensational vocalists **Mamie Parris** (*Cats, School of Rock, Ragtime*), **Shayna Steele** (*Rent, Jesus Christ Superstar, Hairspray*), and others will perform music from *Wicked*, *The Wiz*, and *The Wizard of Oz*, plus other showstoppers from *Beauty and the Beast*, *The Lion King*, *West Side Story*, and more. This concert is a must-see for fans of Broadway and musical theater!

2025-2026 Special Holiday Performances Overview

Home Alone in Concert

Sunday, November 30, 2025

2:00 p.m. / Waco Hall

A true holiday favorite, this beloved comedy classic features renowned composer John Williams' charming and delightful score performed live to picture by the Waco Symphony Orchestra. Macaulay Culkin stars as Kevin McAllister, an 8-year-old boy who's accidentally left home alone when his family leaves for Christmas vacation. Kevin must defend his home against two bungling thieves while his family races to reunite with Kevin for Christmas. Hilarious and heart-warming, *Home Alone* is holiday fun for the entire family!

© 1990 Twentieth Century Fox

Repertoire:

John Williams – *Home Alone*

Featuring:

Lawrence Loh, Music Director and Conductor
Youth Chorus of Central Texas, led by conductor Florence Scattergood
Central Texas Choral Society, led by conductor David Guess

Repertoire:

John Williams – *Home Alone*

The Nutcracker

Sunday, December 14, 2025

2:00 p.m. / Waco Hall

With toy soldiers, dancing snowflakes, and the Sugar Plum Fairy, you won't want to miss *The Nutcracker*—a treasured holiday tradition and the only production with a live orchestra in Central Texas. Back by popular demand, Ballet Frontier returns to Waco to inspire a childlike wonder in all of us.

With a cast comprised of professional dancers and talented local students, the performance includes dazzling costumes, world-class choreography, and the Waco Symphony playing Tchaikovsky's beloved score under the baton of Maestro Beau Benson (Music Director/Conductor of the Temple Symphony Orchestra and Director of Instrumental Music at Pepperdine University). The stage is set for an unforgettable experience for all ages!

Repertoire:

Pyotr Ilyich Tchaikovsky – *The Nutcracker*

Featuring:

Dr. Beau Benson, Guest Conductor
Ballet Frontier of Texas
Local student dancers from Central Texas

2025-2026 Season Concert Sponsorship Opportunities

Please send sponsorship form and pledge to Executive Director Carolyn Bess via email at ED@wacosymphony.com. Due to press deadlines, only Virtuoso/Presenting level sponsor commitments made by July 20 will be in the season brochure. Recognition will begin as soon as pledges are received. Please confirm no later than September 1.

SOLD AN EMERALD CITY EVENING: *WICKED* & OTHER BROADWAY FAVORITES

VIRTUOSO SPONSOR

\$30,000

Thursday, April 16, 2026 Season Finale Concert

Receives key publicity for sponsored concert and recognition on screen rotator at all classical season concerts.

WSA can provide custom benefits designed to achieve your corporate goals and reach target clients. Virtuoso sponsors receive exclusive opportunities to meet the featured vocalists and Maestro Lawrence Loh.

RECOGNITION

- Logo recognition in sponsored concert program, on wacosymphony.com, and on all print-at-home tickets for the sponsored concert
- Logo recognition on all advertising and publicity related to WSO season concerts (digital billboard, social media, monthly e-mail newsletters)
- Special signage in lobby at sponsored artist's concert and logo on a rotating PowerPoint featured on two large screens at Waco Hall prior to all four concerts
- **Complimentary full-page season concert program book ad** (deadline August 31, design to be mutually agreed upon), expected print run for each concert 1,200-1,500
- Verbal recognition on stage at concert

TICKETS AND SPECIAL ACCESS

- **4 season tickets in priority location + 6 flexible-use tickets** which may be used in any combination at the concerts of your choice* (includes *Nutcracker* and *Home Alone in Concert*)
- **2 VIP season parking passes for a reserved lot** near Waco Hall on season subscription concert nights
- **Invitation for 4 people to our Sneak Peek Meet & Greet Dress Rehearsal on Wednesday, April 15 as well as to the Encore After Party at a private home following the April 16 concert;** you and your guests will enjoy meeting the featured singers and Maestro Loh at those events.
- Invitation for 2 guests to attend the Patron Party on Saturday, September 27
- Invitation for 2 guests to attend the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all five 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and all featured artists

ANNE AKIKO MEYERS VIRTUOSO SPONSOR

\$25,000

Thursday, October 2, 2025 Season Opening Concert

Donor receives focused publicity for sponsored concert and recognition on screen rotator at all classical season concerts.

WSA can provide custom benefits designed to achieve your corporate goals and reach target clients. Virtuoso sponsors receive exclusive opportunities to meet the sponsored artist, who is a multiple Grammy Award-winning violinist.

RECOGNITION

- Logo or name recognition in sponsored concert program, on wacosymphony.com, and on all print-at-home tickets for the sponsored concert
- Logo or name recognition on advertising and publicity related to sponsored concert (digital billboard, social media, e-mail newsletters, other vehicles when possible)
- Logo or name recognition on a rotating PowerPoint on two large screens at Waco Hall prior to concert
- Verbal recognition on stage at the concert
- **Complimentary full-page season concert program book ad** (deadline August 31, design to be mutually agreed upon), expected print run for each of five season concerts 1,200-1,500

TICKETS AND SPECIAL ACCESS

- **4 season tickets in priority location + 6 flexible-use tickets** which may be used in any combination at the concerts of your choice* (includes Nutcracker and *Home Alone* in Concert)
- **2 VIP season parking passes for a reserved lot** near Waco Hall on season subscription concert nights
- **Invitation for 4 guests to our Sneak Peek Meet & Greet Dress Rehearsal on Wednesday, October 1 as well as to the Encore After Party at a private home** following the October 2 concert – both opportunities will allow you and your guests to meet Maestro Loh and Anne Akiko Meyers.
- Invitation for 2 guests to attend the Patron Party on Saturday, September 27
- Invitation for 2 guests to attend the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all five 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and all featured artists

CLIBURN INTERNATIONAL PIANO COMPETITION GOLD MEDAL-WINNING PIANIST ARISTO SHAM

VIRTUOSO SPONSOR

\$15,000

Thursday, January 22, 2026 Concert

Donor receives targeted publicity for sponsored concert and recognition on screen rotator at all classical season concerts. WSA can provide custom benefits designed to achieve your corporate goals and reach target clients. Virtuoso sponsors receive exclusive opportunities to meet pianist Aristo Sham and Maestro Lawrence Loh.

RECOGNITION

- Logo or name recognition in sponsored concert program, on wacosymphony.com, and on all print-at-home tickets for the sponsored concert
- Logo or name recognition on advertising and publicity related to sponsored concert (digital billboard, social media, monthly e-mail newsletters)
- Logo or name recognition on a rotating PowerPoint featured on two large screens at Waco Hall prior to all five season concerts
- Verbal recognition on stage at sponsored concert

TICKETS AND SPECIAL ACCESS

- **2 season tickets in priority location + 4 flexible-use tickets** which may be used in any combination at the concerts of your choice* (includes Nutcracker and *Home Alone* in Concert)
- 1 VIP season parking pass for a reserved lot near Waco Hall on season subscription concert nights
- **Invitation for 4 people to our Sneak Peek Meet & Greet Dress Rehearsal on Wednesday, January 21 as well as to the Encore After Party at a private home following the January 22 concert** – both opportunities will allow you and your guests to meet Maestro Loh and Aristo Sham.
- Invitation for 2 guests to the Patron Party on Saturday, September 27
- Invitation for 2 guests to attend the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all five 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and all featured artists

SPHINX MEDAL-WINNING CELLIST STERLING ELLIOTT

VIRTUOSO SPONSOR

\$15,000

Thursday, March 19, 2026 Concert

Donor receives focused publicity for sponsored concert and recognition on screen rotator at all classical season concerts. WSA can provide custom benefits designed to achieve your corporate goals and reach target clients. Virtuoso sponsors receive exclusive opportunities to meet cellist Sterling Elliott and Maestro Lawrence Loh.

RECOGNITION

- Logo or name recognition in sponsored concert program, on wacosymphony.com, and on all print-at-home tickets for the sponsored concert
- Logo or name recognition on all advertising and publicity related to WSO season concerts (digital billboard, social media, monthly e-mail newsletters)
- Logo or name recognition on a rotating PowerPoint featured on two large screens at Waco Hall prior to all five season concerts
- Verbal recognition on stage at sponsored concert

TICKETS AND SPECIAL ACCESS

- **2 season tickets in priority location + 4 flexible-use tickets** which may be used in any combination at the concerts of your choice* (includes *Nutcracker* and *Home Alone in Concert*)
- 1 VIP season parking pass for a reserved lot near Waco Hall on season subscription concert nights
- **Invitation for 4 people to Sneak Peek Meet & Greet Dress Rehearsal on Wednesday, March 18 as well as to the Encore After Party at a private home following the March 19 concert** – both opportunities will allow you and your guests to meet Maestro Loh and cellist Sterling Elliott.
- Invitation for 2 guests to the Patron Party on Saturday, September 27
- Invitation for 2 guests to the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all five 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and all featured artists

HARPIST EMILY LEVIN VIRTUOSO SPONSOR

\$12,500

November 6, 2025 Concert

Donor receives targeted publicity for sponsored concert and recognition on screen rotator at all classical season concerts. WSA can provide custom benefits designed to achieve your corporate goals and reach target clients. Virtuoso sponsors receive exclusive opportunities to meet Emily Levin, Principal Harpist of the Dallas Symphony Orchestra, composer Polina Nazaykinskaya, and Maestro Lawrence Loh.

RECOGNITION

- Logo recognition in sponsored concert program, on wacosymphony.com, and on all print-at-home tickets for the sponsored concert
- Logo recognition on all advertising and publicity related to WSO season concerts (digital billboard, social media, monthly e-mail newsletters)
- Special signage in lobby at sponsored artist's concert and logo on a rotating PowerPoint featured on two large screens at Waco Hall prior to all four concerts
- Verbal recognition on stage at all season concerts

TICKETS AND SPECIAL ACCESS

- **2 season tickets in priority location + 2 flexible-use tickets** which may be used in any combination at any concerts of your choice* (includes Nutcracker and *Home Alone* in Concert)
- **Invitation for 4 people to our Sneak Peek Meet & Greet Dress Rehearsal on Wednesday, November 5 as well as to the Encore After Party at a private home following the November 6 concert** – both opportunities will allow you and your guests to meet Maestro Loh, harpist Emily Levin, and composer Polina Nazaykinskaya.
- Invitation for 2 guests to the Patron Party on Saturday, September 27
- Invitation for 2 guests to attend the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all five 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and all featured artists
- 1 VIP season parking pass for a reserved lot near Waco Hall on season subscription concert nights

MAESTRO'S CIRCLE SPONSORS (select any season concert of your choice)**\$10,000**

WSA can provide custom benefits designed to achieve your corporate goals and reach target clients.

RECOGNITION

- Logo or name recognition in concert programs, on website, and on print-at-home tickets for the sponsored concert
- Logo or name recognition on advertising and publicity related to WSO classical season concerts (social media, monthly e-mail newsletters, with special features for the sponsored concert)
- Verbal recognition on stage at sponsored concert
- PowerPoint slide recognition on large screen at Waco Hall during welcoming comments at concert

TICKETS AND SPECIAL ACCESS

- **2 season tickets in priority location***
- 1 VIP season parking pass for a reserved lot near Waco Hall on season subscription concert nights
- Invitation for 2 guests to the Patron Party on Saturday, September 27
- Invitation for 2 guests to the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 4 guests to attend the Sneak Peek Dress Rehearsal Meet & Greet with Maestro Loh and featured artist(s) – a great way to invite clients or friends and introduce them to the WSO
- Invitation for 2 guests to all five 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and all featured artists

CRESCENDO SPONSORS (select any season concert of your choice)**\$5,000**

WSA can provide custom benefits designed to achieve your corporate goals and reach target clients.

RECOGNITION, TICKETS & SPECIAL ACCESS

- **6 tickets to sponsored concert**
- 1 VIP season parking pass for a reserved lot near Waco Hall on season subscription concert nights
- Invitation for 2 guests to the Patron Party on Saturday, September 27
- Invitation for 2 guests to the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to attend Sneak Peek Dress Rehearsal Meet & Greet with Maestro Loh and featured artist(s)
- Invitation for 2 guests to all five 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and all featured artists
- Logo or name recognition in concert programs, on website, and on print-at-home tickets for the sponsored concert
- Logo or name recognition on advertising and publicity related to sponsored concert (social media, monthly e-mail newsletters, with special features for the sponsored concert)
- Verbal recognition on stage at sponsored concert
- PowerPoint slide recognition on large screen at Waco Hall during welcoming comments at concert

SONATA SPONSORS (select any season concert of your choice)**\$3,000****RECOGNITION, TICKETS & SPECIAL ACCESS**

- **4 tickets to sponsored concert**
- 1 VIP season parking pass for a reserved lot near Waco Hall for season concerts
- Recognition in concert programs, on website, and on print-at-home tickets for sponsored concert
- Verbal recognition on stage at sponsored concert
- PowerPoint slide recognition on large screen at Waco Hall during welcoming comments at concert
- Invitation for 2 guests to all five 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and all featured artists
- Invitation for 2 guests to the Patron Party on Saturday, September 27
- Invitation for 2 guests to the Conductor's Dinner with Maestro Lawrence Loh on Friday, November 6, 2025

OPENING NOTES DISCUSSION SPONSOR**\$3,000**

Prior to each of the five season concerts, Maestro Lawrence Loh will share insights about the musical works featured, engage in conversation with the featured soloist. Before *Home Alone* in Concert he will discuss his creative process in coordinating the film and live music. By providing these unique educational opportunities, you will enhance the learning and listening experiences of audience members.

RECOGNITION, TICKETS & SPECIAL ACCESS

- **2 reserved seats** in the front row of all six Opening Notes discussions
- Verbal recognition from the stage at all six discussions and concerts
- Print recognition in season concert programs, on website, social media, and PowerPoint rotators

OVERTURE SPONSORS (select any season concert of your choice)**\$2,000****RECOGNITION, TICKETS & SPECIAL ACCESS**

- **2 tickets to sponsored concert**
- Recognition in concert programs, on website and social media for sponsored concert
- Verbal recognition on stage at sponsored concert
- PowerPoint slide recognition on large screen at Waco Hall during welcoming comments at concert
- Invitation for 2 guests to the Patron Party on Saturday, September 27
- Invitation for 2 guests to the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all five 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and all featured artists

*** Ticket availability and seating preferences may be limited depending on when requested.**

ALL SEASON CONCERT SPONSORS AT THE \$2,000 LEVEL AND ABOVE WILL RECEIVE:

- Invitation for 2 guests to the Patron Party on Saturday, September 27
- Invitation for 2 guests at the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and featured artists.



Nutcracker Holiday Performance with Ballet Frontier of Texas

Sponsorship Opportunities

Saturday, December 14, 2025, 2:00 p.m., Waco Hall

Note: Sponsors must return a pledge form before September 1, 2025 by emailing ED@wacosymphony.com. Recognition will start earlier if received earlier.

All sponsors receive verbal recognition from the stage, printed recognition on the cover of the concert program and on print-at-home tickets, recognition on the website, on the screen rotators at Waco Hall, and on social media.

SUGAR PLUM FAIRY PRESENTING SPONSOR

\$25,000

Bring the magic of the season to concertgoers of all ages as the Presenting Sponsor of the WSO's 2025 Nutcracker performance. Featuring the dancers of Ballet Frontier of Texas, this is the only Nutcracker performance in Central Texas accompanied by a live orchestra. This sponsor receives prominent recognition across our social media channels, on the screen rotators at Waco Hall, logo or name recognition on the cover of the program, verbal recognition from the stage, **10 premium tickets to the performance and complimentary admission for all 10 guests to the Kingdom of Sweets After Party**. Each guest can be photographed with the Sugar Plum Fairy and Cavalier Prince, receive a souvenir ornament, and a sweet treat. **Four guests can attend a post-performance celebration** at a private home to meet Ballet Frontier artistic directors and dancers.

DROSSELMAYER SPONSOR

\$15,000

Clara's beloved uncle, Herr Drosselmeyer, is a toymaker and inventor, bringing joy and magic into the lives of children. You too will bring holiday joy to thousands in our community through your generous support of this production. In addition to recognition, this sponsor receives **8 premium tickets to the performance and complimentary admission for all 8 guests to the Kingdom of Sweets After Party**. Each guest can be photographed with the Sugar Plum Fairy and Cavalier Prince, receive a souvenir ornament, and a sweet treat. **Four guests can attend a post-performance celebration** at a private home to meet Ballet Frontier artistic directors and dancers.

NUTCRACKER PRINCE MARKET SPONSOR

\$10,000

An eagerly awaited annual tradition is the Waco Symphony Nutcracker Market where concertgoers can take home their own unique souvenir. As Nutcracker Market Sponsor, WSA will prominently feature your branded logo on market signage, and you can provide logo-branded bags for Nutcracker purchases. In addition, the Market Sponsor will receive **6 premium seats for the performance and 6 tickets to the Kingdom of Sweets After Party**. Each guest can be photographed with the Sugar Plum Fairy and Cavalier Prince, receive a souvenir ornament, and a sweet treat. **Two guests can attend a post-performance celebration** at a private home to meet Ballet Frontier artistic directors and dancers.

MAGICAL MUSICIAN SPONSORS (four sponsorships available)**\$7,500**

Central to the magic of the Nutcracker is Tchaikovsky's beautiful score and, of course, the musicians who perform it. Be one of four section sponsors (**your choice of Strings, Brass, Winds, and Percussion, as available**) supporting the Waco Symphony Orchestra musicians. In addition to recognition, each sponsor receives **4 premium seats for the concert**, and a **meet and greet opportunity in the Lobby after the concert with Maestro Benson and a few musicians** as well as a **souvenir nutcracker ornament** for each of your guests.

CORPS DE BALLET SPONSORS (four sponsorships available)**\$5,000**

Your support allows Ballet Frontier of Texas' artistic leadership to train local student dancers for the Nutcracker throughout Fall 2025 and supports professional and pre-professional dancers performing in this production. It also assists with production and housing costs. In addition to recognition, you will receive **4 premium seats to the performance and 4 tickets to the After Party to meet the Sugar Plum Fairy and Cavalier Prince.**

KINGDOM OF SWEETS AFTER PARTY SPONSOR**\$5,000**

The fun continues after the performance with the Kingdom of Sweets After Party. This add-on experience lets families meet the Sugar Plum Fairy and Cavalier Prince, have a professional photograph taken with them as a treasured memory of this unique holiday experience, and leave with a Nutcracker ornament and treat. In addition to recognition, you will receive **4 premium seats to the performance and 4 tickets to the After Party.** We will acknowledge your name or logo on a sign featured prominently at the party.

BON BON COOKIE SPONSOR**\$1,500**

What Christmas party is complete without a special iced decorated Christmas cookie? This underwriter will provide a beautiful take-home wrapped treat for each child who attends the Kingdom of Sweets After Party as well as our musicians. We will acknowledge your contribution on a sign at the party, in the concert program, on social media, and on the screens at Waco Hall. **We will consider cash donations as well as in-kind donations of the iced cookies from a bakery.**

CLARA COMMUNITY CONNECTION SPONSORS**\$1,500**

Not all families can treat their children to the magic of this event, so make the holiday merry and bright for underserved families in our community. Each Clara Community Connector will underwrite the cost of **10 Nutcracker tickets and Kingdom of Sweets After Party tickets to be distributed through youth outreach programs of your choice** such as Mission Waco, Boys and Girls Clubs, Family Abuse Center, Inspiración, Foster Village, The Cove, and others. Each child attending will be given a Nutcracker ornament and iced cookie to take home from the performance and get to have a photo taken with the Sugar Plum Fairy and Cavalier Prince. We will acknowledge your contribution in the program, on social media, and on the screens at Waco Hall.

ANGELS**\$500**

For those who simply love the Nutcracker and want to help underwrite the cost of this production, you can be an Angel Event Sponsor. Our “Angels” will receive printed recognition in the concert programs as well as social media and website recognition.

ALL NUTCRACKER SPONSORS AT THE \$5,000 LEVEL AND ABOVE WILL RECEIVE:

- Invitation for 2 guests to Patron Party on Saturday, September 27
- Invitation for 2 guests at the Conductor’s Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and featured artists.



***Home Alone* in Concert Sponsorship Opportunities**

Sunday, November 30, 2:00 p.m., Waco Hall

Note: Sponsors must return a pledge form before September 1, 2025 by emailing it to ED@wacosymphony.com.

Sponsorships may fill quickly; act early to secure your choice!

SOLD HOME FOR CHRISTMAS PRESENTING SPONSOR \$35,000

Make an impact as the lead sponsor of the Waco Symphony's highly anticipated holiday concert – *Home Alone*, marking the 35th anniversary of its release. Conducted by Lawrence Loh, the WSO will perform the epic John Williams music to *Home Alone* while the full-length film plays on a giant screen hung over the orchestra. Your company's name and logo will be prominently displayed on the cover of the program and on screens before the concert. You will receive **10 premium seats** with complimentary popcorn and drinks (snacks can go inside the hall!), **5 reserved lot parking passes**, and **4 guests attending a post-performance celebration** at a private home to meet Maestro Loh and other symphony patrons. As the presenting sponsor you will receive extensive advertising in a variety of media (digital, print, and social media promotion), verbal recognition from the stage, print recognition on the cover of concert programs and on print-at-home tickets, website, email and social media recognition, and other benefits that we craft together to accomplish your client-facing and business-focused goals.

HOME ALONE HIGH-TECH HERO \$15,000

This production requires mighty technological support, including a giant screen, multiple technicians, and two high-definition projectors to bring the audience into the action-packed comedy.

This sponsor will receive **6 premium seats** with complimentary snacks and drinks, **3 reserved lot parking passes**, a branded social media campaign, prominent signage and verbal recognition at the event, print recognition on the cover of concert programs and on print-at-home tickets, verbal recognition from the stage, as well as website, email and social media recognition. **Two guests can attend a post-performance celebration** at a private home to meet Maestro Loh and other symphony patrons.

MCALLISTER FAMILY MUSIC MAKERS (four sponsorships available)

\$10,000

Central to *Home Alone* in Concert is, of course, the musicians. Be one of only four section sponsors supporting our WSO musicians as they perform John Williams' magnificent score **(your choice of Strings, Brass, Winds, and Percussion, as available)**. Each sponsor receives **4 premium seats** to the concert with complimentary popcorn and drinks, print recognition in concert programs and on print-at-home tickets, verbal recognition from the stage, as well as website, email and social media recognition. **Two guests can attend a post-performance celebration** at a private home to meet Maestro Loh and other symphony patrons.

HOLIDAY MARKET SPONSOR

\$10,000

The Waco Symphony Holiday Market will kick off at this concert, where concertgoers can take home their own unique nutcrackers and ornaments as a souvenir. As the Holiday Market Sponsor, WSA will prominently feature your branded logo on market signage, print recognition on the cover of concert programs and on print-at-home tickets, verbal recognition from the stage, as well as website, email and social media recognition. Your business can provide logo-branded bags for market purchases. You will receive **6 premium seats for the performance as well as complimentary popcorn, drinks, and a souvenir ornament for your guests. Two guests can attend a post-performance celebration** at a private home to meet Maestro Loh and other symphony patrons.

KEVIN'S CHRISTMAS CHOIR CHAMPIONS

\$5,000

More than 40 singers (grades 3-12) from the Youth Chorus of Central Texas will participate in the second half of *Home Alone* in Concert, bringing their cherubic voices front and center during some of the most memorable scenes. Waco Symphony wants to make it possible for these youth to experience the full concert. Your support will underwrite the choristers' tickets and will provide an honorarium back to further Youth Chorus of Central Texas's impactful work in music education. You can commit the full amount yourself or pair up with a friend, pledging two donations of \$2,500 each. You will receive **4 premium seats** to the concert, print recognition in concert programs and on print-at-home tickets, verbal recognition from the stage, as well as website, email and social media recognition.

HOLIDAY TREATS FOR HARD-WORKING MUSICIANS

\$2,500

Our musicians, staff, and work crew will have an intense schedule on Saturday, November 29 to get ready for this concert. Treat them to a boxed meal in between two rehearsals, coffee to keep them caffeinated, and holiday cookies. You will receive recognition on a sign near the meals provided, as well as recognition in the printed program, printed recognition in concert programs, website, email and social media recognition. **We are open to cash contributions as well as an in-kind donation from a restaurant or bakery.**

BUZZ'S BACKERS

\$1,500

Not all families can treat their children to the magic of this event, so make the holiday merry and bright for underserved families in our community. Each Buzz's Backer will underwrite the cost of **10 tickets to be distributed through youth outreach programs of your choice** such as Mission Waco, Boys and Girls Clubs, Family Abuse Center, Inspiración, Foster Village, The Cove, and others. In addition, each child attending will be given a complimentary popcorn and drink. We will acknowledge your contribution in the printed program, on social media, our website, and on the screens at Waco Hall.

UGLY CHRISTMAS SWEATER CONTEST PRIZES

Donated by local businesses

We will host an Ugly Christmas Sweater Contest and would like to secure three fabulous prizes donated from local businesses to giveaway at intermission. You will receive screen and printed program recognition as well as a tax contribution letter.

ALL *HOME ALONE* IN CONCERT SPONSORS AT THE \$5,000 LEVEL AND ABOVE WILL RECEIVE:

- Invitation for 2 guests to Patron Party on Saturday, September 27
- Invitation for 2 guests to the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and featured artists.



2025-2026 Special Initiative Sponsorship Opportunities

SPONSOR A WSO MUSICIAN

\$300 intern per concert or **\$1,800** / season

\$500 local musician per concert or **\$2,500** / season

\$1,000 traveling musician per concert or **\$5,000** / season

Sponsors will receive:

- Your choice of strings, brass, woodwinds, or percussion (as available)
- Recognition on WSA website and in rotation on two large screens at Waco Hall

WACO SYMPHONY YOUTH ORCHESTRA SPONSORSHIPS

\$10,000 Season Sponsor

\$1,500+ Supporters

Your support will allow Central Texas student musicians (8th-12 graders) to study, rehearse, and perform orchestral music under the professional guidance of **Music Director/Conductor Rebekah Lambert**. The WSYO performs two concerts annually at Jones Hall at Baylor University, one in the fall and one in the spring.

Sponsorships support the salaries of the Music Director and Administrator as well as production costs. 2025-2026 marks the 34th season of the WSYO; select students have gone on to study music in college and graduate school and have developed successful professional careers.

Sponsors will receive:

- Logo or name recognition in concert programs and on website
- Recognition in e-mail and social media promotion of concerts
- Verbal recognition from the stage at concerts

BAYLOR STUDENT INTERN SCHOLARSHIPS SPONSOR

\$20,000 Season Sponsor

\$2,000 to support 1 intern annually

Your support will fund up to 10 college and graduate-level students who audition for a position in the symphony, where they are mentored by seasoned musicians as they gain valuable professional orchestral experience. This program provides experiential learning, mentorship opportunities, and prepares students for professional music careers. To the best of our knowledge, this program is the only one of its kind in Texas and likely beyond. The Waco Symphony Council is also a key partner in helping fund a portion of this initiative.

Benefits for Season Sponsor:

- 4 season tickets in priority location

- Logo or name recognition in all season concert programs
- Logo or name recognition on website, in social media, and

Benefits for Intern Scholarships Supporter:

- 2 tickets to a season concert of your choice and all recognition as noted above

CONCERTO CIRCLE SPONSOR

\$5,000

Your support would cover pre-concert gatherings with food and drinks at DiamondBack's for a young professionals group, ages 20-40. This is an ideal opportunity for a business seeking alignment with and promotion to the next generation of symphony supporters.

Sponsor will receive:

- Recognition on WSA website, in all five season concert programs, and in rotation on two large screens at Waco Hall prior to concerts
- Invitation for 2 guests to attend each Concerto Circle gathering in order to network with these supporters
- Invitation for 2 guests to Patron Party on Saturday, September 27
- Invitation for 2 guests to the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and featured artists.

BUS SPONSOR

\$3,000

Your support would offer safe, accessible transportation to enable patrons who are uncomfortable driving after dark to attend the Waco Symphony. This often makes the difference between a patron attending or not. Waco Transit System buses are fully accessible and bring patrons to the front door of Waco Hall and then directly back to their cars.

Sponsor will receive:

- Recognition on WSA website, in all five concert programs, and in rotation on two large screens at Waco Hall prior to concerts
- Invitation for 2 guests to Patron Party on Saturday, September 27
- Invitation for 2 guests to the Conductor's Dinner with Maestro Loh on Friday, November 7
- Invitation for 2 guests to all 2025-2026 Season Encore After Parties at private homes, providing special access to Maestro Loh and featured artists.